

# INTRODUCING OEM Newsletter

From **APPLIANCE & HVAC**  
**REPORT** Reaching Design Engineers at the OEM Level

**Starting in 2023**, *Appliance & HVAC Report* will deploy a newsletter to its 24,000 subscribers. It will deploy ONCE A MONTH, normally around the 15th. It will contain links to various articles we have previously published as well as various news items.

## 4 Ad Positions

	DIMENSIONS	RATE
<b>Leaderboard Position 1</b>	600 x 96	\$700
<b>Leaderboard Position 2</b>	600 x 96	\$600
<b>Leaderboard Position 3</b>	600 x 96	\$500
<b>Leaderboard Position 4</b>	600 x 96	\$400

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Leaderboard 600 x 96 (Position 1)

## OEM Newsletter

From **APPLIANCE & HVAC**



**Power Analyzers: A Designers High-Performance Test Equipment Tool Box**

BY VITREK


**T**he Power Analyzers give you a single instrument all the tools needed to study and optimize virtually any power project.

**Introduction**

The design of any power electronics system requires the measurement of a large range of electrical parameters that could be made using a lab bench full of instruments. The Power Analyser packs all of these measurements into a single instrument replacing various oscilloscopes, clamp meters,

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Leaderboard 600 x 96 (Position 2)




**How to Design Intelligent Circuit Protection and Sensing For Smart Home Locks and Access Controls**

BY RYAN SHEARER

**T**he rapid development of both smart home and advanced building automation is enabled by a combination of powerful, outstanding and internet-of-things (IoT) technologies. These technologies provide increased automation, control, and security that give homeowners and site occupants enhanced convenience and control along with greater safety. Whether a homeowner

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**Solutions for Minimizing EMI/RFI Interference in Connected Appliances**

BY KATE GLUCK

**N**umerous appliances do it all. They're business necessities for factories, hospitals, entertainment centers and even meant to virtual assistants. Yet, the sensitive electronic components that power the interconnected and responsive use experience of these devices are also increasingly

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Leaderboard 600 x 96 (Position 4)

**IN THE NEWS**

Infineon introduces the industry's first wide voltage range, hot-swappable controller, with a programmable digital SOA control for data centers - Infineon Technologies

Mactac | Mactac Expands Operations with Purchase of Southern California Distribution Center

Mr. Josh Evans - National Sales Manager - Continental Fan