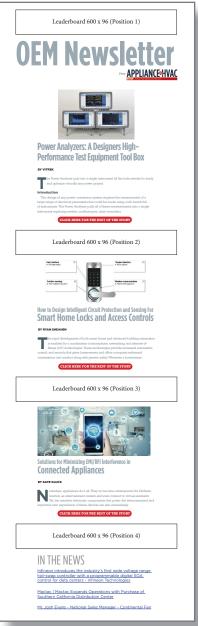
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Starting in 2023, *Appliance & HVAC Report* will deploy a newsletter to its 24,000 subscribers. It will deploy ONCE A MONTH, normally around the 15th. It will contain links to various articles we have previously published as well as various news items.

4 Ad Positions

	DIMENSIONS	RATE
Leaderboard Position 1	600 x 96	\$700
Leaderboard Position 2	600 x 96	\$600
Leaderboard Position 3	600 x 96	\$500
Leaderboard Position 4	600 x 96	\$400



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